



Driving Growth Through

Value · Visibility · Vision

www.niniv.uk

NINIV at a Glance

Your Growth Partner

Founded in London in 2018, NINIV Consultancy empowers businesses with strategic insights and tailored solutions.

With operations in the UK, Saudi Arabia, Iraq and the UAE, we bring strong local knowledge, regional insight across the GCC, a global perspective, and bridge strategic partnerships.

Our mission:
Helping businesses navigate change, scale sustainably, and stand out in competitive markets.

How We Help You Grow Our Solutions

NINIV empowers oil & gas ventures across the Middle East to move from opportunity to closure, bridging strategy, finance, and execution

Acting as a strategic middle-agent and trusted commercial advisor, we connect international operators, local stakeholders, and investors to build high-value partnerships that deliver measurable results.

With decades of leadership in commercial finance, we help structure joint ventures, develop robust investment economics, negotiate competitive terms, and brand the new entity for long-term success.

Our role is to simplify complexity, ensuring that every deal not only starts strong but also closes efficiently and creates sustainable value in one of the world's most competitive energy markets.

Why NINIV? Adding Value

From partnership identification to deal closure, NINIV bridges strategy, finance, and execution, enabling oil & gas ventures to secure lasting commercial success across the GCC and MENA

- **Joint Venture Partner Identification & Facilitation:** assess client requirements and strategic objectives. Identify and screen the best-fit partners in the GCC and wider MENA region (IOCs, NOCs, private sector players). Facilitate introductions and manage relationship-building at senior level. Act as a trusted middle-agent to secure alignment across stakeholders
- **Deal Structuring & Closure Support:** Develop JV structures (equity splits, governance models, exit strategies). Negotiate commercial terms to achieve win-win agreements. Provide end-to-end support until deal closure and signing. Ensure compliance with local laws, fiscal regimes, and government approvals.
- **Market & Opportunity Analysis:** Conduct in-depth market studies on upstream, midstream, downstream, and energy transition opportunities. Benchmark competitors and map regional investment trends. Identify emerging opportunities in gas, LNG, hydrogen, CCS, and petrochemicals. Prepare bankable economic models to evaluate commercial attractiveness.

Our Ethos

Value. Vision. Virtue

At NINIV, our ethos is built on five core principles that guide everything we do:

- **Professionalism at Every Step**

We uphold the highest standards of discipline, accuracy, and delivery, ensuring our clients trust us with their most critical ventures.

- **Trusted Partnership**

We act not just as advisors but as long-term partners, bridging global investors, regional stakeholders, and oil & gas opportunities.

- **Integrity & Compliance**

Our work is grounded in ethics, transparency, and respect for governance. Every deal we support aligns with local regulations and global standards.

- **Safety & Responsibility**

A safety-first mindset and responsible business conduct are non-negotiable, reflecting our commitment to people and sustainable practice.

- **Results with Purpose**

We measure success not by closed deals alone but by the sustainable value we help create for our clients, their stakeholders, and the region's future.

Founder's Profile

Muhi Alden

Co-Founder | CFO & Strategic Advisor,

With over 25 years driving transformation, restructuring, capital efficiency, and IPO readiness across global energy and infrastructure markets, Muhi brings deep expertise in financial strategy and operational excellence.

At NINIV, he leads the structuring of joint ventures and commercial frameworks that strengthen business foundations, enhance investor confidence, and enable sustainable growth.



NINIV DNA

Experience with Integrity

At the heart of NINIV is a unique DNA shaped by decades of leadership in oil & gas, finance, and regional partnerships, *Our DNA is built on:*

- **Deal-Making Excellence**

Turning opportunities into closed deals through financial acumen, commercial insight, and negotiation expertise.

- **Regional Connectivity**

Deep-rooted access to governments, NOCs, IOCs, and private investors across the Gulf, enabling unmatched partner alignment.

- **Professional Integrity**

A foundation of ethics, transparency, and compliance, ensuring every transaction is trusted and sustainable.

- **Safety & Responsibility**

Embedding a safety-first mindset and respect for people, communities, and the environment in all engagements.

- **Value Creation**

Driving long-term growth, resilience, and competitive advantage for clients, beyond just signing agreements.

- **Trusted Partnership**

Acting as more than advisors, we stand alongside our clients to deliver measurable results.

Energy at the Core Insights Beyond

Our experience is built on trusted collaborations with leading energy, infrastructure, and innovation partners, from government entities to private ventures; driving growth, innovation, and sustainable value across the GCC and beyond.



Creating Lasting Value

Trusted Partner for Energy Growth

Empowering the energy sector through trusted partnerships, strategic insight, and results that endure.

At NINIV, we take pride in being more than advisors; we are trusted partners to the energy sector. Our work is built on over two decades of proven regional and global experience in oil & gas finance and commercial leadership, delivering results that matter.

We combine professionalism with a deep respect for ethics, compliance, and governance, ensuring every engagement meets the highest international standards.

With a safety-first mindset and uncompromising integrity, NiNIV brings the discipline, insight, and execution focus that give our clients confidence and ultimately help turn opportunities into lasting value.

GET IN-TOUCH

Let's unlock growth together
Schedule your tailored strategy session today

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